

Owning a New Home is Better ...and Smarter!

If you want to make the leap from renting to owning, we have great news to share!

The reality of achieving the **American Dream** is closer than you think – and the **financial advantages** are substantial. For starters, homeowners can take valuable deductions on their income tax returns, you **own more of your future** with each passing year and the **pride of homeownership** is simply unequaled.

Visit a new **William Lyon Homes** neighborhood soon and let us unlock the door to your future.

Benefits of Owning a New William Lyon Home:

- Owning means rent increases disappear!
- Owners have big tax deductions renters don't have
- New home warranty equals peace of mind
- You're the boss – personalize as you wish!
- Owning equals freedom – your home, your vision
- From paint to plants, you make the decisions to fit your lifestyle
- Enjoy brand new appliances and construction
- Customer Service is on-call for you
- Invest in your future - it's a smart move



William Lyon Homes
Experience the pride.
www.lyonhomes.com