

Repeat Buyer Rewards



We Believe Loyalty Should Be Rewarded at William Lyon Homes

When you first purchase with William Lyon Homes, we hope this marks the beginning of a long and rewarding relationship. The greatest compliment we could ever receive is when you decide to buy from us again. We understand that lifestyles evolve and personal expectations of home also change, so whether your family is growing, you want to downsize or you are relocating, we have an impressive selection of brand new communities in the places you want to live.

To show our gratitude when you once again purchase a beautifully designed new home from William Lyon Homes, your loyalty will be rewarded with a **special \$1,000 bonus***.

**RECEIVE A
\$1,000 BONUS**
When You
Purchase Another
William Lyon Home.*

Repeat Buyers Rewards Form

Please fill out the form below and present it to your Sales Counselor. All fields are required.

First Name _____ Last Name _____

New Community Name _____

New Home Address _____ Lot/Tract _____

Previous Community Name _____

Previous Community Address _____

*Repeat Buyer Rewards Program is subject to the terms and conditions set forth in the Repeat Buyer Rewards Form. Applies to William Lyon Homes actively selling new home neighborhoods in Nevada only. William Lyon Homes, Inc. (William Lyon) will award a \$1,000 design center credit if homebuyer can provide proof of ownership of a previous William Lyon home and complete the Repeat Buyer Rewards Form provided by sales counselor at time of purchase. Only one Repeat Buyer Rewards credit will be paid on each homesite. Repeat Buyer reward credit can be combined with any other incentives or discounts. If a contract is accepted and later is terminated for any reason, William Lyon Homes will not be responsible for paying any Repeat Buyer \$1,000 reward credit to the homebuyer. The \$1,000 reward credit will be awarded to the Homebuyer in the form of a \$1,000 Design Center credit upon the close of escrow. William Lyon Homes reserves the right to change or cancel this Repeat Buyer Rewards Program at any time without notice. 02/2016